RESUME

Helen Fisher is a Research Professor and member of the Center for Human Evolutionary Studies in the Department of Anthropology at Rutgers University. From 1984 to 1994 she was Research Associate in the Department of Anthropology at The American Museum of Natural History. She received her PhD in Physical Anthropology at the University of Colorado with a dissertation on the evolution of human female sexuality and the origin of the nuclear family.

She is currently working on a book on <u>mate choice: why you fall in love with one person</u> rather than another. It discusses her biological theories for why we are chemically (as well as psychologically) attracted to specific individuals. The book stems from her current work as Chief Scientific Advisor to the Internet site, Chemistry.com, a relationship site she designed with Match.com for men and women interested in forming long term partnerships. Her data and ideas will be based on her analysis of patterns of romantic attraction within this large population, as well as data from neurochemistry, personality studies and human evolutionary principles of courtship and pairbonding.

WHY WE LOVE: The Nature and Chemistry of Romantic Love was published by Henry Holt in February, 2004; papberback 2005. It discusses her research project with colleagues at the Albert Einstein College of Medicine and SUNY Stony Brook in which she used fMRI brain scanning to investigate the brain circuitry of romantic love, a primary mating drive. It also discusses her research on animal attraction, the other primary mating drives (lust and attachment), who we choose to love, the biology of love and hate, controlling love and the impact of romantic love on 21st century social life. It was a selection of the Scientific American Book Club, the Discovery Channel Book Club and a Main Selection of the Quality Paperback Book Club. It has thirteen foreign language editions.

THE FIRST SEX: The Natural Talents of Women and How They are Changing the World was published by Random House in 1999 and Ballantine (Paperback) in 2000. It discusses gender differences in the brain and behavior and the impact of women on 21st century business, sex and family life. It has fourteen foreign language editions and was selected as a "Notable Book of 1999" by the New York Times Book Review.

ANATOMY OF LOVE: The Natural History of Mating, Marriage and Why We Stray was published by W.W. Norton in 1992 and Fawcett paperbacks in 1994. The book examined divorce in 62 societies, adultery in 42 cultures and patterns of monogamy and desertion in birds and mammals to offer a theory for the evolution of serial marriage and the future of human family life. It was a selection of the Book-of-the-Month Club and the Quality Paperback Book Club, and chosen as a "Notable Book" of 1992 and 1994 by The New York Times Book Review. It has eighteen foreign language editions.

THE SEX CONTRACT: The Evolution of Human Behavior, was published by William Morrow in 1982 and Quill (paperback) in 1983. It discussed the evolution of human female sexuality, the origin of human pairbonding and the evolution of the human nuclear family. It was a selection of the Book-of-the-Month-Club and had seven foreign language editions.

Dr. Fisher has been on the national lecture circuit since 1983 discussing the evolution of human sexuality, romantic love, marriage and divorce, gender differences in the brain and behavior, and the future of men and women in business and family life. Her lectures include speeches at The American Museum of Natural History, The Smithsonian Institution, 92nd Street Y, The C.G. Jung Institute of Chicago, Planned Parenthood of NYC, U.S Department of Argiculture, American Psychiatric Association, The Swartz Foundation Mind/Brain Lecture Series/SUNY Stony Brook, New Center for Psychoanalysis and Dept of Psychiatry/UCLA, International Neuropsychoanalysis Congress, William Alanson White Institute, The Milton H. Erickson Foundation, The Brookings Institution, American Press Institute, American Society of Newpaper Editors, Newspaper Association of America, Bank of America, Saloman-Smith Barney, Fortune Magazine, Columbia Business School, New York State Association of Independent Schools, Johnson and Johnson, GlaxoSmithKline, Women in Leadership Summit, and other academic and business conferences in the United States, Canada, Europe and Asia (see vitae for full list). During 1994-95 she lectured on college campuses as a Visiting Scholar of the Phi Beta Kappa Society.

Her publications include articles in Journal of Comparative Neurology, Journal of Neurophysiology, J Forensic Sciences, Philosophical Transactions of the Royal Society: Biological Sciences, Neuroendocrinology Letters, Archives of Sexual Behavior, Journal of Sex and Marital Therapy, Cerebrum: The Dana Forum on Brain Science, The Journal of NIH Research, The American Journal of Physical Anthropology, Human Nature, The New York Times Book Review, Psychology Today, Natural History, Scientific American, New Scientist, The Sciences: Journal of The New York Academy of Sciences, On Air:BBC International Magazine and books published by Smithsonian Press, Greenwood Press, Columbia University Press, Cambridge University Press, Rutgers University Press, MIT press and Yale University Press

Since 1983 Dr. Fisher has served as an anthropological commentator and/or consultant for businesses and the media. Her contracts include those with NBC's Today Show, WNET TV (New York), The Canadian Broadcasting Corporation, The Reader's Digest, Time-Life books, Roper Starch Worldwide, Procter and Gamble, National Starch and Chemical Co., Leo Burnett. Manning, Selvage and Lee, Avon, Ferminisch, American Museum of Natural History, Match.com, Revlon, General Foods, and American Express.

She was the host of a four-part radio series, What Is Love?, for the BBC World Service in 2004; host of a four-part TV series, Anatomy of Love, for Turner Broadcasting Systems in 1995; and commentator on a 10-part series for The Today Show (NBC) in 1984-85. She has appeared on many other TV programs in the US and abroad, including Nightline (ABC), Dateline NBC, PrimeTime Live (ABC), 20/20 (ABC), Sonya Live (CNN), CNN News, CNN International News, The Today Show (NBC), NBC Nightly News, ABC World News Tonight, Good Morning America (ABC), John Stossel (ABC), USA Today, WGBH (PBS Boston), Charlie Rose (PBS New York), The Cronkit Report, WETA (PBS Washington), The News Hour with Jim Lehrer, MS-NBC Today in America, The Morning Show (CBS), the Oprah Winfrey Show, the History Channel, The Discovery Channel, the National Geographic Channel, BBC London, Channel 4 London, and CBC Canada. She has also appeared on many local, regional, national, internatonal and foreign radio talk shows including: Larry King Live (national), Talk of the Nation (NPR), Science Friday (NPR), The Diane Rehm Show (Washington D.C.), The Leonard Lopate Show (New York NPR), All Things Considered

(NPR), the Michael Jackson Show (Los Angeles), The Milt Rosenberg Show (Chicago), Quirks and Quarks (CBC national Canadian), Ideas (CBC national Canadian), AAAS Science, BBC National Radio and BBC international radio. For her work in communicating anthropology to the lay public, Helen has received the American Anthropological Association's "Distinguished Service Award."